**WIC Agencies Evergreen Content**

These posts can be used during any time of year to engage HCPs online and raise awareness of WIC and HCP partnerships.

*Post 1*

**Copy**: Did you know that WIC partners with local healthcare providers to help your family get the health services you need? It’s true! We’re here for you and your family. 👨‍👩‍👧‍👦

Contact us to learn more: [insert your agency’s website URL and/or phone number here]

**Visual**:



*Post 2*

**Copy**: Your local WIC agency can connect you with healthcare professionals in different specialty areas, from OBGYNs to pediatricians to nutritionists. Contact us today!

[insert your agency’s website URL and/or phone number here]

**Visual**:



*Post 3*

**Copy**: Are you a healthcare professional who’s looking to connect with local WIC agencies to provide health services to families? We’ve been looking for you! Shoot us a message or visit our website and let’s connect 😊

[insert your agency’s website URL and/or phone number here]

**Visual**:



These Instagram/Facebook Story graphics can be used any time of year as well:

*Story Post 1*

**Visual**:



*Story Post 2*

**Visual**:

